

GREEN CYCLE PLATFORM

Waste Trade / Recycle Hub

An activity of Green Cycle Services and Certificate Initiative



Our Vision

Leading public practices toward achieving environmental safety quality, energy efficiency, water conservation, and air quality.

What the Platform Delivers



Impact Targets in Kuwait



How It Works



Green Cycle Platform connects consumers, institutions, and specialized companies through a trusted digital ecosystem that helps divert waste from landfills, recover valuable materials, support recycling and energy recovery, and accelerate national sustainability goals.



OBJECTIVES, SERVICES & VALUE

— Turning waste into environmental and economic impact —

Our Objectives

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Create modern, eco-friendly solutions for individuals and institutions to dispose of waste and deliver it to specialist recycling and waste-to-energy sectors through a trusted digital platform.
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Offer innovative financial incentives that encourage proper waste disposal, improved energy efficiency, water conservation, and better indoor air quality.
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Support leading companies in achieving CSR goals through sustainability statistics and performance reporting in waste management, energy efficiency, water conservation, and indoor air quality.
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Raise awareness of reducing waste sent to Kuwait landfills through international recognition and certification for participating individuals and organizations.
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Contribute to reducing landfill waste in Kuwait by **20%** by 2028 and **90%** by 2040.

Our Services



Community-to-Recycler Connection

Linking society with specialist companies that convert waste into valuable resources and sustainable opportunities.



Resource Efficiency Practices

Promoting water conservation, energy efficiency, indoor air quality, and environmental safety practices.



Rewarded Waste Delivery

Individuals and businesses can deliver waste through the platform and receive valuable incentives.



CSR & ESG Support

Helping companies, banks, and institutions fulfill their environmental and social responsibilities professionally.



Waste Management Tools & Reporting

Providing professional tools and globally aligned sustainability reporting.

Value for Stakeholders



Individuals

Easy waste delivery, incentives, environmental participation.



Businesses

CSR support, performance tracking, sustainability reporting.



Kuwait

Less landfill pressure, more recycling, stronger circular economy.

Contact Us



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